CHANGE
ENABLEMENT

PROSCI® CHANGE MANAGEMENT CERTIFICATION PROGRAM

Program Overview

Prosci's Virtual Instructor-led Change Management Certification Program is an online, interactive, three-day learning experience where participants gain the knowledge, skills and tools to drive successful change initiatives.

During the program you will apply a holistic change management methodology, including the Prosci ADKAR® Model, to a current project. By the end of the program you will leave with a change management plan that leverages research-based best practices to effectively manage change and enhance project results.

Who Should Attend

Prosci's Virtual Instructor-led Change Management Certification Program is ideal for anyone responsible for driving change including:

- Change leaders
- Project managers
- Change management practitioners
- Continuous improvement specialists
- IT professionals
- Human resource business partners
- Organisational development professionals
- Project team members

Learning Objectives

By completing the Virtual Instructor-led Change Management Certification program, participants:

- Understand how effective change management improves organisational results
- Learn to apply a research-based change management methodology and toolset
- Understand the fundamentals of change and change management
- Articulate the value of change management to your peers and leaders
- Learn how to apply the Prosci ADKAR Model to facilitate individual change
- Apply the Prosci 3-Phase Process to a real project, enabling you to:
  - Assess readiness
  - Identify impacted groups
  - Build a holistic strategy for influencing individual transitions
- Learn how to create an executive presentation on the business case for change
- Gain certification in the Prosci change management methodology
- Access to the Prosci change management methodology and tools
- Earn HRCI, PMI and CCMP credits

Prosci®
GLOBAL
AFFILIATE
NETWORK

CHANGE
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Program Agenda

Day One
- Why change management?
- The ROI of effective change management
- The Prosci ADKAR®Model
- 7 concepts of change
- Preparing for change: assessing change readiness

Day Two
- Preparing for change: building team structure and assessing sponsorship
- Managing change: creating customised communication and sponsorship plans
- Executive project plan presentations

Day Three
- Managing change: creating coaching, training and resistance management plans
- Reinforcing change
- Assessment
- Graduation

Course Materials
- Online program workbook and assessment toolkit and handouts
- A one-year subscription to the Prosci Practitioner eToolkit for change managers

Why this Program?

It's the perfect solution when you're...
- Tackling new must-win projects
- Implementing changes impacting your remote workforce
- Addressing resistance to your change

Testimonials

"Comprehensive, accessible, relevant, insightful" Peter, Melbourne

"Excellent – I've now got great skills to equip myself and my team when going through change" David, Sydney

"Fantastic! Engaging, fun and informative" Chris, Sydney

For more information, please go to www.ChangeEnablement.com.au or contact us at info@ChangeEnablement.com.au